

VMock Elevator Pitch

How-To Guide

VMock Elevator Pitch analyzes your interview holistically and instantly reveals crucial hidden information in your body language, enunciation and content. It also allows you to watch your interview with time-aligned feedback, making it much easier to understand feedback and act on it.

KEY BENEFITS



NON-VERBAL

Focuses on your body language & provides insights to create a better visual impact on the recruiters



DELIVERY OF SPEECH

Elevator Pitch uses advanced technology to analyze your speech and give you tailored feedback on your interview performance.



CONTENT STRENGTH

Evaluates the content to check the structure and presence of necessary elements in the interview response

SALIENT FEATURES

- ▶ Get instant feedback on your interview based on your body language, diction and content, which is holistic and not subjective.
- ▶ Watch your interview and get time aligned feedback. It is easier to improve if you can watch and hear your interview performance along with the feedback.
- ▶ No interview scheduling hassles, no geographical and time constraints. Practice your interview whenever you want, wherever you want. Just practice!

GETTING STARTED

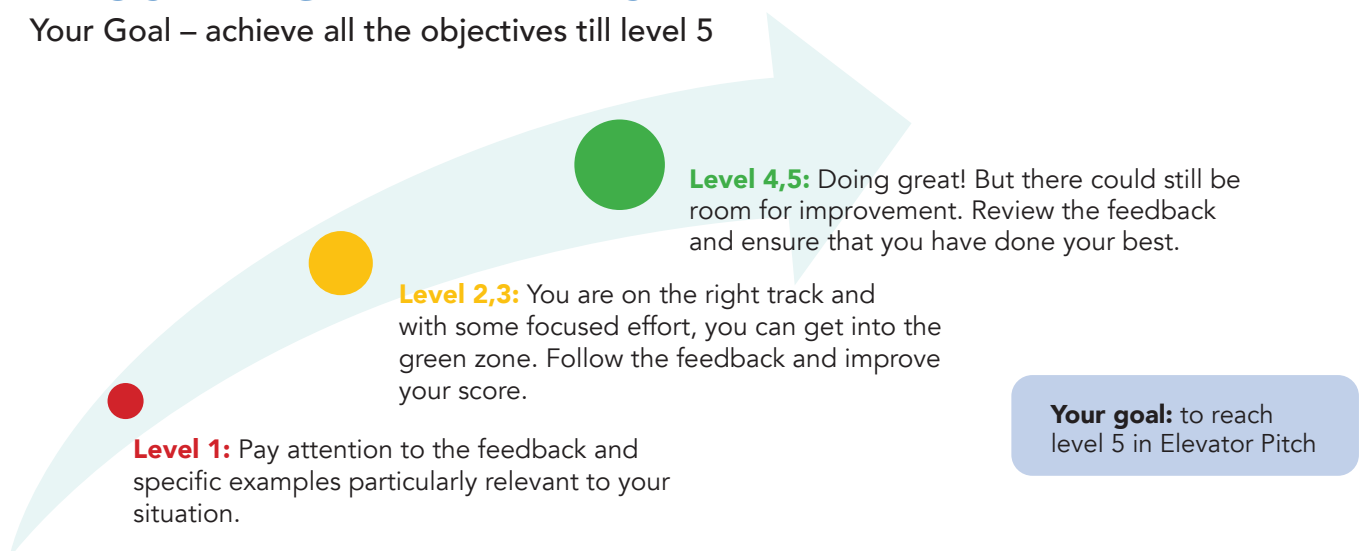
Follow these steps to access Elevator Pitch:

- Go to www.vmock.com/kean. Once registered, the platform will redirect you to the user dashboard.
- Go to Interviews by navigating to the tabs at the top of the dashboard and select Elevator Pitch from the drop down.
- To begin your elevator pitch, click on 'Start Recording'
- Follow the calibration process step by step, as shown on your screen. Once this process is complete, you can begin the 'Please tell me about yourself' question.
- You will also see a two-minute timer on the right hand side of your screen. Once you're done with your pitch, click on 'Stop Recording'.
- The system will take a few minutes to process your video. Please do not close this tab before your interview gets uploaded. Your feedback will be ready in a minute. Elevator Pitch Feedback is available based on three major sections, each focusing on key interview aspects.
- Be sure to click on 'View Detailed' feedback to understand and improve your holistic interview performance.
- Incorporate the overall feedback in your next interview. You can also share your video to your career coach and peers for the Network Feedback.

You will be all SET to unlock your potential in interviews!

VMOCK TARGETED FEEDBACK

Your Goal – achieve all the objectives till level 5



RESOURCES

- Click on the bottom right icon named "**Help**". This section includes additional guides and support help you get started.
- Next, you will see a list of options to choose from. You can start by clicking on "**Product Intro Video**" where you can get a detailed video on Elevator Pitch. You can also watch the video transcript for quick reference or specific details.
- Select the "**Quick Guides**" option to learn how to practice your elevator pitch.
- You will find a tab next to "**Quick Guides**", named as "**FAQ**". This section includes common questions that you may have for practicing for interviews on VMock.
- For technical support, click on "**Support**" tab and send your queries to us. For adding more context, you can attach a screenshot with your query.