

**School of Communication, Media & Journalism  
College of Humanities and Social Sciences  
Kean University**

**Declaration of Minor**

**SOCIAL MEDIA**

Student ID \_\_\_\_\_ email \_\_\_\_\_

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Current Academic Major \_\_\_\_\_

**Minor Requirements – Social Media (18 credits)**

The minor in Social Media is a total of 18 credit hours. There are three required courses. Students can select among the list below for their two final courses.

1. Required course: (3 credits)  
\_\_\_\_\_ COMM 3533 Social Media
  
2. Select two classes from the following list:  
\_\_\_\_\_ COMM 2503 Mass Media – (3)  
\_\_\_\_\_ COMM 2920 Introduction to Journalism – (3)  
\_\_\_\_\_ COMM 3660 Public Relations – (3)
  
3. Students will select three courses from the following list: (9 credits) \*  
\_\_\_\_\_ COMM 2403 Production Foundation – (3)  
\_\_\_\_\_ COMM 3917 Sports Writing – (3)  
\_\_\_\_\_ COMM 3920 Specialty Writing for the Web – (3)  
\_\_\_\_\_ COMM 3675 Media Advertising – (3)  
\_\_\_\_\_ COMM 3915 Feature Writing – (3)  
\_\_\_\_\_ COMM 4620 Public Relations Writing – (3)  
\_\_\_\_\_ COMM 3003 Media Journalism – (3)  
\_\_\_\_\_ COMM 3503 Media Criticism – (3)  
\_\_\_\_\_ COMM 3910 Advanced Journalism – (3)

\*Additional Communication 3000/4000 level courses may be substituted with faculty advisement.

\*\*Pending UCC approval