

UPC Score Card Subcommittee

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Draft of Score Card Outline

Guidelines :

1. Measurable
2. Start with simple and direct indicators first
3. Start with a small number of indicators, one or two per goal to keep the scorecard manageable.
4. Presentation in both graphic and text – keep it clear and simple

Indicators for each of the ten goals in the Strategic Plan:

Goal 1: Undergraduate and Graduate Programs

Indicator 1: # and % of academic programs with national/regional accreditations

Score: Green - # and % same or higher than previous years

Red - # and % decline from previous years

Goal 2: Attract and Retain Students

Indicator 1: Student enrollment

Score: Green - higher than average/median of previous 5 years

Red - lower than average/median of previous 5 years

Indicator 2: First-time full-time degree-seeking undergraduate retention and graduation rate

Score: Green - higher than average/median of previous 5 years

Red - lower than average/median of previous 5 years

Indicator 3: Student utilization of campus resources

Score: Green - higher than average/median of previous 5 years

Red - lower than average/median of previous 5 years

Goal 3: Retain and attract faculty

Indicator 1: Number of full-time faculty

Score: Green - higher than average/median of previous 5 years

Red - lower than average/median of previous 5 years

Indicator 2: % of courses taught by full-time faculty

Score: Green - % higher than average/median of previous 5 years

Red - % lower than average/median of previous 5 years

Goal 4: Diversity

Indicator 1: Student Race/Ethnicity Distribution

Score: Green – Minority % same or higher than average/median of previous 5 years

Red – Minority % lower than average/median of previous 5 years

Goal 5: Partnerships at local, regional, national and international levels

Indicator 1: Number and types of partnerships

(e.g. Transfer agreement, faculty research activities ??)

Score: Green - higher than average/median of previous 5 years

Red - lower than average/median of previous 5 years

Goal 6: Globalization

Indicator 1: Kean Wenzhou enrollment

Score: Green – higher than average/median of previous 5 years

Red – lower than average/median of previous 5 years

Indicator 2: Travel-Learn program enrollment

Score: Green – higher than average/median of previous 5 years

Red – lower than average/median of previous 5 years

Goal 7: Revenue Flow

Indicator 1: Dollar amount of fund raising

Score: Green – higher than average/median of previous 5 years

Red – lower than average/median of previous 5 years

Indicator 2: % of Revenue from non-tuition sources

Score: Green – % same or lower than average/median of previous 5 years

Red – % higher than average/median of previous 5 years

Goal 8: Facility

Indicator 1: Square footage per FTE student

Score: Green – higher than average/median of previous 5 years

Red – lower than average/median of previous 5 years

Goal 9: Technology

Indicator 1: % of classrooms equipped with current technology

Score: Green – % higher than average/median of previous 5 years

Red – % lower than average/median of previous 5 years

Goal 10: Public Health and Safety

Indicator 1: Campus crime rate

Score: Green – same or lower than average/median of previous 5 years

Red – higher than average/median of previous 5 years