

**KEAN UNIVERSITY -COLLEGE OF BUSINESS & PUBLIC MANAGEMENT  
(40601) B.S. MANAGEMENT: GENERAL BUSINESS 120 SEMESTER HOURS (S.H.)  
KEAN DECLARATION GPA 2.75 AND GRADUATION 2.50**

**Kean University Courses are in Blue (60 S.H.)**

**Ocean County College Courses are in Green (60 S.H.)**

Effective Date: Fall 2024

See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION:		32 S.H.	ACADEMIC MAJOR**	55 S.H.	
Foundation Requirements: <sup>1</sup>		13 S.H.	Required: Business Core	31 S.H.	
GE 1000 Transition to Kean -or- GE 3000 Transfer Transitions <sup>2</sup>		1	ACCT 2200 Princ. Accounting I <sup>9</sup>	ACCT 161 Princ. Acct I	3
ENG 1030 College Comp <sup>3</sup>	ENGL 151 English I <sup>1*</sup>	3	ACCT 2210 Princ. Accounting II	ACCT 162 Princ. Acct II	3
MATH 1044 or MATH 1054 <sup>3</sup>	MATH 191 Precalculus I <sup>1*</sup>	3	BLAW 2051 Business Law I	BUSN 251 Bus. Law I	3
COMM 1402 Speech Comm <sup>3</sup>	COMM 154 Fund Of Pub. Speaking <sup>1*</sup>	3	FIN 3310 Corporate Finance I <sup>10</sup>		3
GE 2021 Research & Technology <sup>3</sup>	ENGL 152 English II <sup>1*</sup>	3	MGS 2030 Principles of Manag. <sup>5,7</sup>	BUSN 271 Prin. of Manag.	3
			MKT 2500 Princ. of Marketing <sup>5,7</sup>	BUSN 134 Princ. Marketing	3
			MGS 2150 Business Statistics and Applications <sup>6,9</sup>		4
			MGS 3040 Management Information Systems <sup>6</sup>		3
			MGS 3100 Operations Management		3
			MGS 3520 Business Ethics & Corp. Social Responsibility		3
<b>Disciplinary &amp; Interdisciplinary Distribution Requirements:<sup>1</sup></b>		<b>19 S.H.</b>			
<b>Humanities:</b>		<b>6 S.H.</b>			
*ENG 2403 World Literature <sup>7</sup>	Humanities Gen Ed	3			
<b>Take one "GE Approved" course from one area below:</b>					
Fine Arts/Art History	Any unused (GHUM)	3	<b>Required: Management Core</b>		<b>12 S.H.</b>
Philosophy or Religion			MGS 3013 Entrepreneurship	3	
Foreign Lang (must take 1&2 for credit)			MGS 3030 Human Resources Management	3	
Music or Theatre			MGS 3032 Organizational Behavior	3	
Interdisciplinary			MGS 3035 International Management	3	
<b>Social Sciences:</b>		<b>6 S.H.</b>			
*HIST 1062 Worlds of History	(GHUM) History Preferred	3	<b>Electives: General Business</b>		<b>9 S.H.</b>
<b>Take one "GE Approved" course from one area below:</b>			<b>Select 3 Business Classes (MGS, MKT, FIN, or ACCT) at the 3000-4000 level</b>		
Psychology	Any GSOC Course	3	MGS/MKT/FIN/ACCT 3000-4000		3
Economics or ES 1010			MGS/MKT/FIN/ACCT 3000-4000		3
Political Science			MGS/MKT/FIN/ACCT 3000-4000		3
Sociology or Anthropology			<b>Major Capstone Course:</b>		<b>3 S.H.</b>
Interdisciplinary			MGS 4999 Integrated Business Strategy (WE)		3
			<b>Free Electives:</b>		<b>21 S.H.</b>
			<b>(At least 50% must be 3000/4000 level/ MGS 3291-3293 Internship/Co-O</b>		
			MGS 3291-3293		1-3
<b>Science and Mathematics:</b>		<b>7 S.H.</b>			
CPS 1032 Computer Applications <sup>3</sup>	CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Apps <sup>1*</sup>	3	1000-4000 Elective	MATH 161 or Higher	3
Lab Science (from Bio; Chem; Enviro Sci; ES; Forensic Sci; Interdisciplinary; Phys.; or Sust. Sci.)	Gen Ed Lab Science	4	1000-4000 Elective	STSC 150 + 1 Additional credit	3
			1000-4000 Elective		3
<b>ADDITIONAL REQUIRED COURSES:</b>		<b>12 S.H.</b>			
ECO 1020 Princ. of Macro <sup>3</sup>	ECON 151 Princ. Macroeconomics	3	1000-4000 Elective		3
ECO 1021 Prince.of Micro <sup>3</sup>	ECON 152 Princ. Microeconomics	3	1000-4000 Elective		3
ENG 3090 Business & Professional Writing <sup>8</sup>		3	<b>Special Notes Continued:</b>		
COMM 3590 Business & Professional Communication <sup>5</sup>		3	<sup>3</sup> Requires grade of C or higher		
<b>Special Notes</b>			<sup>4</sup> MGS 1996 may be taken twice for credit		
*GE Distribution course required of all students			<sup>5</sup> COMM 1402 pre-requisite		
**All Major courses require a grade of C or better			<sup>7</sup> ENG 1030 pre-requisite		
<sup>1</sup> See pre-requisites and equivalencies (on page 2)			<sup>8</sup> ENG 2403 pre-requisite		
<sup>2</sup> University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more)			<sup>9</sup> MATH 1044 pre-requisite		
			<sup>10</sup> ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-requisites		
			Revised 4/19/2024 By: Omara Cardoza, Breanna Brown, & Dr. Shanggeun Rhee		