

**KEAN UNIVERSITY - COLLEGE OF BUSINESS & PUBLIC MANAGEMENT
(40612) B.S. MANAGEMENT: ENTREPRENEURSHIP 120 S.H.
KEAN DECLARATION GPA 2.5 AND GRADUATION 2.3**

Kean University Courses are in Blue (60 S.H.)

Ocean County College Courses are in Green (60 S.H.)

Effective Date: Fall 2024

See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION:		32 S.H. ACADEMIC MAJOR**	55 S.H.
Foundation Requirements:¹		13 S.H. Required: Business Core	31 S.H.
GE 1000 Transition to Kean –or– GE 3000 Transfer Transitions ²		1 ACCT 2200 Princ. Accounting I ⁹	ACCT 161 Princ. Acct I 3
ENG 1030 Composition ³	ENGL 151 English I ^{1*}	3 ACCT 2210 Princ. Accounting II	ACCT 162 Princ. Acct II 3
MATH 1044 or MATH 1054 ³	MATH 191 Precalculus I ^{1*}	3 BLAW 2051 Business Law I	BUSN 251 Bus. Law I 3
COMM 1402 Speech Comm ³	COMM 154 Fund Of Public Speaking ^{1*}	3 FIN 3310 Corporate Finance I ¹⁰	3
GE 2021 Research & Tech ³	ENGL 152 English II ^{1*}	3 MGS 2030 Principles of Manag. ^{5,7}	BUSN 271 Prin. of Manag. 3
			MKT 2500 Princ. of Marketing ^{5,7} 3
			BUSN 134 Princ. Marketing 3
Disciplinary and Interdisciplinary Distribution Requirements:¹		19 S.H.	
			MGS 2150 Business Statistics and Applications ^{6,9} 4
			MGS 3040 Management Information Systems ⁶ 3
			MGS 3100 Operations Management 3
Humanities:		6 S.H.	
*ENG 2403 World Literature ⁷	Humanities Gen Ed	3	MGS 3520 Business Ethics & Corp. Social Responsibility 3
Take one "GE Approved" course from one area below:			Management Core Requirements 12 S.H.
Fine Arts/Art History	Any GHUM Approved Course	3	MGS 3013 Entrepreneurship 3
Philosophy or Religion			MGS 3030 Human Resources Management 3
Foreign Lang (must take 1&2 for credit)			MGS 3032 Organizational Behavior 3
Music or Theatre			MGS 3035 International Management 3
Interdisciplinary			Required: Entrepreneurship 9 S.H.
Social Sciences		6 S.H.	
*HIST 1062 Worlds of History	(GHUM) History Preferred	3	MGS 3360 Social Entrepreneurship 3
Take one "GE Approved" course from one area below:			FIN 3345 Entrepreneurial Finance 3
Psychology	Any GSOC Approved course	3	MKT 4300 New Product Development 3
Economics or ES 1010			OR MAY CHOOSE A COURSE FROM THE APPROVED LIST
Political Science			Major Capstone Course 3 S.H.
Sociology or Anthropology			MGS 4999 Integrated Business Strategy (WE) 3
Interdisciplinary			Free Electives: 21. S.H. (at least 50% must be 3000/4000 level. MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended)
Science and Mathematics:		7 S.H.	
CPS 1032 Computer Apps ³	CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Applications ^{1*}	3	1000-4000 Elective 3
Lab Science (from Bio; Chem; Enviro Sci; ES; Forensic Sci; Interdisciplinary; Phys.; or Sust. Sci.)	Gen Ed Lab Science	4	1000-4000 Elective 3
ADDITIONAL REQUIREMENTS COURSES		12 S.H.	
ECO 1020 Princ. Macroecon ³	ECON 151 Princ. Macro.	3	1000-4000 Elective 3
ECO 1021 Princ. Microecon ³	ECON 151 Princ. Micro.	3	1000-4000 Elective 3
ENG 3090 Business & Professional Writing ⁸		3	1000-4000 Elective 3
COMM 3590 Business & Professional Communication ⁵		3	

Special Notes

*GE Distribution course required of all students

**All Major courses require a grade of C or better

¹See pre-requisites and equivalencies (on page 2)

²University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more)

³Requires grade of C or higher

⁴MGS 1996 may be taken twice for credit

⁵COMM 1402 pre-requisite

⁷ENG 1030 pre-requisite

⁸ENG 2403 pre-requisite

⁹MATH 1044 pre-requisite

¹⁰ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-requisites