

KEAN UNIVERSITY: MICHAEL GRAVES COLLEGE



45401 B.F.A. GRAPHIC DESIGN: 120 SEMESTER HOURS

For students graduating from Ocean County College with the A.S. Graphic Design and transferring to Kean University

Kean University Courses are in BLUE 60 S. H.) Ocean County College Courses are in GREEN 60 S. H.

EFFECTIVE: Fall 2025

KEAN GPA REQUIREMENTS: Declaration requirement 3.0; Graduation Requirement: 3.0

| GENERAL EDUCATION REQUIREMENTS: 32 S.H Foundation Requirements: 13 S.H | | H. | | | S. H. 9 S. H. |
|--|--|--|---|-----------------------------------|------------------|
| | | 6.H. | | | |
| GE 3000 Transfer Transitions | | 1 | DSN 1100 Intro to Design and Visu | al Culture | 3 |
| ENG 1030 Composition | ENGL 151 English Comp I | 3 | DSN 1101 Visual Form I | ARTS 183 Basic Drawing | 3 |
| MATH 1000;1010,1016,1030,1054 | General Ed MATH | 3 | DSN 1103 Visual Techniques I | ARTS 184 2D Design | 3 |
| COMM 1402 Speech Comm | Graphic Design Elective | 3 | | | |
| GE 2023 Research/Tech | ENGL 152 English Comp II | 3 | Major Required Courses (6 credits | at Kean Union) 36 | 6 S. H. |
| DISCIPLINARY & INTERDISCIP DIS | TRIBUTION COURSES 19 S | 6.H. | GD 1000 Comp in Graphic Design I | GRPH 151 Digital Imagery I | 3 |
| Humanities: | 9 9 | 6.H. | GD 2005 Studio Skills | GRPH 152 Digital Imagery II | 3 |
| ENG 2403 World Literature | Graphic Design Elective | 3 | GD 2010 Typography I | GRPH 251 InDesign & Typography | 3 |
| Take one GE Approved course: | | | GD 3010 Typography II | | 3 |
| AH 1700 Art Prehist-Middle Age | GE Elective (suggested ARTS 181: PreHist to Middle Age) | 3 | GD 3020 Graphic Design Fund I | | 3 |
| Social Sciences: | 6 S.H (From different are | From different areas) GD 3021 Graphic Design Fund II | | 3 | |
| HIST 1062 Worlds of History | Gen Ed Humaniti/Social Sci | 3 | GD 3030 Hist of Visual Comm | | 3 |
| Take one GE approved courses from one area below | | | GD 3220 Advertising I | | 3 |
| Psychology | Gen Ed Social Science | | GD 3320 Web& Interactive Design I | | 3 |
| Economic/ES 1010 World Geog | | | GD 3321 Motion Graphic Design Must be completed at Kean Union | | 3 |
| Political Science | | | GD 4101 Concept to Print | | 3 |
| Sociology or Anthropology | | | GD 4099 Portfolio Must be completed at Kean Union | | 3 |
| Interdisciplinary | | | GD Major Elective Courses (must | be 2000 level or above) 27 | 7 S. H. |
| Science and Mathematics: | 7 \$ | 6.H. | 1. Major Elective | PHOT 181 Basic Digital Photo | 3 |
| MATH 1010;1016;1030;1054 or CPS 1032; 1231 | Gen Ed Technology | 3 | 2. Major Elective | GRPH 281 Graphic Portfolio | 3 |
| Lab Science (from BIO, CHEM, ENVI, ES, FS, ID, PHYS or SUST) | Gen Ed Lab Science | 4 | 3. Major Elective | | 3 |
| | | | 4. Major Elective | | 3 |
| ADDITIONAL REQUIRED COURSES 6 S.I | | 6.H. | 5. Major Elective | | 3 |
| AH 1701 Art Hist:Renaiss-Modern | ARTS 182 Art from Ren-Mod | 3 | 6. Major Elective | | 3 |
| AH 3740 Art History Modern Art | GE Elective (suggested ARTS 205 Modern Art) | 3 | 7. Major Elective | | 3 |
| | | | 8. Major Elective | | 3 |
| FREE ELECTIVES: 4 S. H. At least 50% must be at the 3000-4000 course level | | | 9. Major Elective | | 3 |
| GD 1996 Research Experience (optional) | | | Internship / Practicum | | 8 S. H. |
| 3000-4000 Free Elective | | 2 | Choose from GD 3001, 3002, 3003 | or 4090 | 1-3 |
| 1000-4000 Free Elective | STSC 150 Student Success | 2 | Major Capstone Course: 3 | | 3 S. H. |
| | | | DSN 4000 Critical Perspectives | | 3 |
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