



# Moon Shot for Kean Hackathon

## Sourcing Innovative Solutions from All Campus Leaders

### Description:

A hallmark of innovative organizations is ensuring that an employee—no matter their role—can activate ideas of merit. To further Kean’s transformation as an innovative organization, we will implement a multi-phase hackathon culminating in formal pitches at the March 2025 Mid-Year convocation.

### Background:

Moon Shot for Kean is a transformational partnership to eliminate performance gaps and improve student outcomes. Anchored around 15 best practices, the Moon Shot offers a comprehensive approach to involve cross-campus leaders in driving meaningful change.

However, performance gap elimination in the Moon Shot necessitates that we activate a broader campus-wide transformation—one that engages all campus leaders and builds capacity for innovation at every level of our organization. As a result, Mid-Year convocation will take the form of a Think Tank hackathon.

### Key Benefits of Hackathon:

- Empowers all employees to contribute to institutional change.
- Promotes cross-functional collaboration and innovation across campus.
- Provides professional development and leadership opportunities.
- Expands institutional capacity for data inquiry.

#### Sourcing Ideas

- **Sep 2024:** Short form idea submission via Padlet with feedback period
- **Oct 2024:** Promotion at Assessment Summit
- **Nov 2024:** Formal proposal submission with criteria
- **Dec 2024:** Winning proposals/invitations to pitch

#### Pitch Teams

- **Dec 2024:** Opt-in period to join a pitch team
- **Jan 2025:** EAB-led development session for pitch teams
- **Feb 2025:** Pitch drafting, facilitated by team leader; template pitch deck provided

#### Mid-Year Convocation

- **Mar 2025:** Teams present pitches at Mid-Year Convocation
- **TBD:** Winning pitches announced; scoring from audience and panel of judges
- **TBD:** President’s breakfast for winning pitch teams
- **TBD:** Implementation

**Who can participate?** All faculty and staff members.

**What is the scope of idea submissions?** Solutions should address performance gaps in outcomes and the student experience. While solutions should leverage existing resources or be resource-neutral.