



# KEAN

# Business Plan Competition 2025

**\$25,000**

IN COMBINED  
PRIZES AND  
FUNDING

## WIN BIG AND GROW YOUR VENTURE

- **Cash Prizes:** Secure funding to kickstart or expand your business.
- **Mentorship:** Gain invaluable guidance from business experts.
- **Support:** Access resources and support to turn your vision into reality.

## CHOOSE YOUR TRACK

- **NextGen Innovators Track:** For fresh, innovative ideas ready to launch.
- **Community Roots Track:** For students actively engaged in entrepreneurial activities, including part-time business and side hustles.

## APPLICATION CRITERIA

- Open to Kean students and participating schools
- Apply as individual or a team (max 3 members)
- Finalists present their plans to a panel of judges from industry and the Kean community

### Want Assistance With Your Entry?

Attend our workshops on business planning and pitching.

Any Questions? [bizplan@kean.edu](mailto:bizplan@kean.edu)

## IMPORTANT DATES

**February 13**

Registration ends and last day to submit one-page Business Model Canvas

**February 20**

Announcement of Semi-Finalists

**March 6**

Deadline for Full Business Model Canvas

**March 20**

Announcement of Finalists

**April 8**

Business Plan Competition

Details info and Registration

[kean.edu/bizplan](https://kean.edu/bizplan)

