

Kean-Ocean Suggested Curriculum BA in Recreation Administration Community Recreation Option

Courses in Bold are essential for transfer

Hospitality, Recreation and Tourism Management - A.S. Degree Program - Effective Catalog Year 2019-2020

Program Code: AS.HRTM C I P Code: 520901

The Associate in Science degree program in Hospitality, Recreation and Tourism Management (HRTM) is designed to prepare students to begin a career in the creative, people-oriented Hospitality, Recreation & Tourism industries, or to continue with their education toward a Bachelor's degree. The program provides a business planning and management foundation that examines industry trends, consumer behavior, guest services and other factors that influence Hospitality Recreation & Tourism development and promotion. Students will receive exposure to critical thinking skills as well as a broad education and awareness of values, skills, and attitudes that will prepare them for responsible citizenship roles across the scope of the hospitality, recreation and tourism industry and society.

FIRST SEMESTER		
ENGL 151	English I	3 cr.
MATH 156	Introduction to Statistics or higher	3 cr.
HRTM 110	Intro to Hospitality, Recreation and Tourism	3 cr.
COMM 154	Fundamentals of Public Speaking	3 cr.
STSC 150	Student Success Seminar	2 cr.
		14 cr.
SECOND SEMESTER		
ENGL 152	English II	3 cr.
BUSN 271	Principles of Management	3 cr.
ECON 151 Or ECON 152	Macroeconomic Principles or Microeconomic Principles	3 cr.
HRTM 120	Marketing for Hospitality and Tourism	3 cr.
ENGL Literature	Select any Literature course from Humanities General Education	3 cr.
		15 cr.
THIRD SEMESTER		
HRTM 212	Conferences, Conventions & Special Events Mgt.	3 cr.
HRTM 214	Supervision & Human Resource Management	3 cr.
HRTM Elective	Hospitality, Recreation, & Tourism Management Elective	3 cr.
CSIT 123	Integrated Office Software	3 cr.
	Any Foreign Language course from the list of Approved General Education Courses. *	3 cr.
		15 cr.
FOURTH SEMESTER		
HRTM 220	Managerial Acct for Hospitality Industry	3 cr.
	Any Foreign Language course from the list of Approved General Education Courses. *	3 cr.
GSCL	Any Lab Science course from the list of Approved General	4 cr.

Education Courses.		
GEOG 162	Human Geography	3 cr.
Elective	Elective	3 cr.
		16 cr.
Total Credits: 60 cr.		
Notes:		
*Two semesters of the same foreign language are strongly recommended (For example: SPAN 151 and SPAN 152)		

NJPC Approval Date: June 2, 2016

Board of Trustees Approval Date: February 1, 2016 Board of

Trustees Approval Date: January 24, 2019