

**KEAN UNIVERSITY – COLLEGE OF BUSINESS& PUBLIC MANAGEMENT**

**(49203)**

**B.S. IN GLOBAL BUSINESS**

**120 S.H.**

**Minimum GPA Required for Declaration: 2.75**

**Minimum GPA Required for Major: NA**

**Overall Minimum GPA Required for Graduation: 2.50**

**EFFECTIVE DATE: Fall 2024**

<b>GENERAL EDUCATION</b>	<b>32 Semester Hours (S.H.)</b>		<b>ACADEMIC MAJOR***</b>	<b>61 S.H. (Total)</b>
<b>Foundation Requirements:<sup>1</sup></b>	<b>13 S.H.</b>		<b>Major Required Courses:</b>	<b>31 S.H.</b>
GE 1000 Transition to Kean –or– GE 3000 Transfer Transitions <sup>2</sup>		1	ACCT 2200 Principles of Accounting I	3
ENG 1030 Composition <sup>3</sup>		3	ACCT 2210 Principles of Accounting II	3
MATH 1044 Precalculus for Business OR MATH 1054 Precalculus <sup>3</sup>		3	BLAW 2051 Business Law I	3
COMM 1402 Speech Communication <sup>3</sup>		3	MKT 2500 Principles of Marketing	3
GE 2021 Research & Technology <sup>3</sup>		3	MGS 2030 Principles of Management	3
			MGS 2150 Business Statistics and Applications	4
<b>Disciplinary &amp; Interdisciplinary Distribution Requirements:<sup>1</sup></b>	<b>19 S.H.</b>		FIN 3310 Corporate Finance I	3
<b>Humanities</b>	<b>6 S.H.</b>		MGS 3040 Management Information Systems	3
*ENG 2403 World Literature		3	MGS 3520 Bus. Ethics & Corporate Social Responsibility	3
Foreign Language (2nd semester)		3	MGS 4010 Operations Management	3
			<b>Global Business Core Requirements</b>	<b>21 S.H.</b>
<b>Social Sciences</b>	<b>6 S.H.</b>		MGS 3032 Organizational Behavior	3
*HIST 1062 Worlds of History		3	MGS 3035 International Management	3
<b>Take one “GE Approved” course from one area below</b>			MGS 3025 International Business & Trade	3
Psychology		3	MKT 4220 International Marketing	3
Economics or ES 1010 World Geography		3	GBUS 4811 Global Business Practicum I	1
Political Science		3	GBUS 4821 Global Business Practicum II	2
Sociology or Anthropology		3	GBUS 4320 Sustainable Global Business & Technology	3
Interdisciplinary		3	GBUS 4330 Innovation and Entrepreneurship	3
			<b>Global Business Electives- Complete 2 courses from the following or an approved substitute</b>	<b>6 S.H.</b>
<b>Science and Mathematics</b>	<b>7 S.H.</b>		GBUS 4300 Managing Global Operations	3
CPS 1032 Microcomputer Applications <sup>3</sup>		3	GBUS 4310 Global Business Research & Analytics	3
Lab Science (from Biology; Chemistry; Environmental Sciences; Earth Sciences; Forensic Sciences; Interdisciplinary; Physics; or Sustainability Sciences)		4	MGS 3045 Commercial Development of the Internet	3
			GBUS 4500 Contemporary Topics in Global Business	3
<b>ADDITIONAL REQUIRED COURSES</b>	<b>15 S.H.</b>		GBUS 4200 Global Financial Markets & Institutions	3
ECO 1020 Principles of Macroeconomics <sup>3</sup>		3	ACCT 4270 International Accounting	3
ECO 1021 Principles of Microeconomics <sup>3</sup>		3	<b>**Major Capstone Course***:</b>	<b>3 S.H.</b>
ENG 3090 Business & Professional Writing		3	MGS 4999 Integrative Business Strategy (WE)	3
COMM3590 Business & Professional Communication		3	<b>FREE ELECTIVES</b>	<b>12 S.H.</b>
Foreign Language(1st semester)		3	(at least 50% must be 3000/4000 level)	
			GBUS 1996 Research Initiative (optional) <sup>4</sup>	1
				3
<b>Special Notes:</b>				3
<sup>1</sup> See pre-requisites and equivalencies (on page 2)				3
<sup>2</sup> University requirement for graduation for all undergraduate students that must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more)				3
<sup>3</sup> requires grade of C or higher				
<sup>4</sup> GBUS 1996 may be taken twice for credit				
*GE Distribution course required of all students				
**Course required by Major				
***All Major courses require a grade of C or better				

# GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

## GENERAL EDUCATION INFORMATION AND REQUIREMENTS

### Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

### Prerequisites and Equivalencies for GE Foundations Courses

#### **GE 1000**

Required of all freshmen & transfers entering with 0-29 credits

Prereq: None

Equiv: ID 1001

#### **GE 3000**

Required of transfers entering with 30 credits or more

Prereq: 30 credits and ENG 1030

#### **ENG 1030**

Prereq: Placement testing or exemption from placement testing

Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1620, ENG 1020, ENG 1400

#### **MATH 1000 or 1010 or 1016 or 1030**

Prereq: MATH 0901 if required by placement testing

Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

#### **MATH 1044 or 1054**

Prereq: MATH 0901 if required by placement testing and MATH 1000

#### **COMM 1402**

Prereq: CS 0412 if required by placement testing  
ENG 1031/1032 or ENG 1033/1034 if required by placement testing  
May be taken concurrently with ENG 1030

Equiv: COMM 1400

**GE 2021- 2026** *Research and Technology* is offered as college-based course

GE 2021 College of BPM

GE 2022 College of EDU

GE 2023 College of CLA

GE 2024 College of NAHS

& NJCSTM & NWGC

GE 2025 SVPA & Michael Graves College

GE 2026 Undecided Majors and other special populations

Prereqs: CS 0412 if required by placement testing  
ENG 1030 or equivalent

COMM 1402

Equiv: GE 2020

### GE Distribution Courses

#### **Approved GE Distribution Courses**

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List.

These courses are designated as GEHU, GESS, and GESM.

GEHU Humanities

GESS Social Sciences

GESM Science and Mathematics

#### **Required GE Distribution Courses**

**ENG 2403** is a required Humanities Distribution course with an emphasis on diversity.

Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent

Equiv: ENG\*2203

**HIST 1062** is a required Social Sciences Distribution course.

Prereq: None

#### **Foreign Language Credit**

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.

Credit for the first semester may be used as elective credit.

## UNIVERSITY REQUIREMENTS

### GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

### Writing-Emphasis Requirement

All students are required to complete one "Writing- Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.