

KEAN UNIVERSITY – MICHAEL GRAVES COLLEGE

(45401)

B.F.A. GRAPHIC DESIGN 120 S.H.

Minimum GPA Required for Declaration: 3.00

Minimum GPA Required for Major: 3.00

Overall Minimum GPA Required for Graduation: 2.00

EFFECTIVE DATE: Fall 2019

GENERAL EDUCATION		32 Semester Hours (S.H.)	ACADEMIC MAJOR		78 S.H. (Total)
Foundation Requirements:¹		13 S.H.	Foundation Core:		9 S.H.
GE 1000 Transition to Kean –or– GE 3000 Transfer Transitions ²	1		DSN 1100	Introduction to Design and Visual Culture	3
ENG 1030 Composition ³	3		DSN 1101	Visual Form I	3
MATH 1000; 1010; 1016; 1030; or 1054	3		DSN 1103	Visual Techniques I	3
COMM 1402 Speech Communication	3				
GE 2025 Research & Technology	3		Major Required Courses:		36 S.H.
			GD 1000	Computers in Graphic Design I	3
Disciplinary & Interdisciplinary Distribution Requirements:¹		19 S.H.	GD 2005	Studio Skills	3
Humanities		6 S.H. (from different areas)	GD 2010	Typography I	3
*ENG 2403 World Literature	3		GD 3010	Typography II	3
Take one "GE Approved" course:			GD 3020	Graphic Design Fundamentals I	3
AH 1700 Art- Prehistory to Middle Ages	3		GD 3021	Graphic Design Fundamentals II	3
			GD 3030	History of Visual Communications	3
Social Sciences		6 S.H. (from different areas)	GD 3220	Advertising I (WE)	3
*HIST 1062 Worlds of History	3		GD 3320	Web and Interactive Design I	3
Take one "GE Approved" course from one area below			GD 3321	Motion Graphic Design I	3
Psychology	3		GD 4101	Concept to Print	3
Economics or ES 1010 World Geography	3		GD 4099	Portfolio	3
Political Science	3		GD Major Elective Courses (must be 2000 level or above):		27 S.H.
Sociology or Anthropology	3		01.		3
Interdisciplinary	3		02.		3
			03.		3
Science and Mathematics		7 S.H.	04.		3
MATH 1000;1010;1016;1030;1054; or CPS 1032;1231	3		05.		3
Lab Science (from Biology; Chemistry; Environmental Sciences; Earth Sciences; Forensic Sciences; Interdisciplinary; Physics; or Sustainability Sciences)	4		06.		3
			07.		3
			08.		3
			09.		3
ADDITIONAL REQUIRED COURSES		6 S.H.			
AH 1701 Art History, Renaissance-Modern	3		Internship / Practicum:		3 S.H.
AH 3740 Art History, Modern Art	3		Choose from:		1-3
			GD 3001; 3002; 3003; or 4090		
FREE ELECTIVES		4 S.H.			
Choose from the following (at least 50% must be 3000/4000 level):			** Major Capstone Course:		3 S.H.
01. GD 1996 Research Experience ⁴ (optional)	1-2		DSN 4000	Critical Perspectives	3
02.	1-3				
03.	1-3				
			Special Notes:		
			¹ See pre-requisites and equivalencies (on page 2)		
			² University requirement for graduation for all undergraduate students that must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more)		
			³ ENG 1030 requires grade of C or higher		
			⁴ Course can be taken up to 2 times		
			[*] GE Distribution course required of all students		
			^{**} Course required by Major		

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

GE 1000

Required of all freshmen & transfers entering with 0-29 credits

Prereq: None
Equiv: ID 1001

GE 3000

Required of transfers entering with 30 credits or more
Prereq: 30 credits and ENG 1030

ENG 1030

Prereq: Placement testing or exemption from placement testing
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1620, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030

Prereq: MATH 0901 if required by placement testing
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054

Prereq: MATH 0901 if required by placement testing and MATH 1000

COMM 1402

Prereq: CS 0412 if required by placement testing
ENG 1031/1032 or ENG 1033/1034 if required by placement testing
May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021- 2026 Research and Technology is offered as college-based course

GE 2021 College of BPM

GE 2022 College of EDU

GE 2023 College of CLA

GE 2024 College of NAHS

& NJCSTM & NWGC

GE 2025 SVPA & Michael Graves College

GE 2026 Undecided Majors and other special populations

Prereqs: CS 0412 if required by placement testing
ENG 1030 or equivalent
COMM 1402

Equiv: GE 2020

GE Distribution Courses

Approved GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List.

These courses are designated as GEHU, GESS, and GESM.

GEHU Humanities

GESS Social Sciences

GESM Science and Mathematics

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity.

Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent
Equiv: ENG*2203

HIST 1062 is a required Social Sciences Distribution course.
Prereq: None

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.

Credit for the first semester may be used as elective credit.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

All students are required to complete one "Writing- Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.