

Recommended Credits

Year 01	Fall	GE 1000 Transition to Kean (1cr)	ENG 1030 Composition (3 cr)	GE Foundation MATH 1010 or 1016 (3 cr)	COMM 1402 Speech Comm (3 cr)	HIST 1062 Worlds of History (3 cr)	GE Approved Humanities (3 cr)	16	
	Winter								
	Spring	GE 2023 Research & Technology (3 cr)	ENG 2403 World Literature (3 cr)	GE Approved Social Science (3 cr)	GE Approved MATH or CPS (3 cr)	Free Elective (3cr)		15	
	Summer								
Year 02	Fall	GE Approved Lab Science (4 cr)	GE Approved Humanities (3 cr)	ID 2415 Small Group Communication (3 cr)	COMM 2503 Mass Media (3 cr)	Free Elective (3 cr)		16	
	Winter								
	Spring	GE Approved Science (3-4 cr)	COMM 3660 Public Relations (3 cr)	COMM 2425 Interpersonal Communication (3 cr)	COMM 2920 Intro to Journalism (3 cr)	Free Elective (3 cr)		15 - 16	
	Summer								
Year 03	Fall	COMM 3510 Persuasive Communication (3 cr)	COMM 4620 Public Relations Writing (3 cr)	COMM Major Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)		15	
	Winter								
	Spring	COMM 2403 Digital Video Production (3 cr)	COMM 3720 Comm and Media Theory (3 cr)	COMM Major Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)		15	
	Summer								
Year 04	Fall	COMM 3280 News Literacy (3 cr)	COMM 4650 Media Relations & publicity (3 cr)	COMM Major Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)		13	
	Winter								
	Spring	COMM 4630 Public Relations Campaign (3 cr)	COMM 4962 Comm Research Seminar (3 cr)	COMM Major Elective (3 cr)	Free Elective (3 cr)	Free Elective (1-3 cr)		13-15	

Please see the Curriculum Sheet for this program via Quick Links on the Kean University home page.

TOTAL REQUIRED

120