

KEAN UNIVERSITY – COLLEGE OF Business and Public Management

(40610) B.S. in Management: General Business Option: 120 S.H.

Minimum GPA Required for Declaration: 2.5

Minimum GPA Required for Major: NA

Overall Minimum GPA Required for Graduation: 2.3

EFFECTIVE DATE: Fall 2024

GENERAL EDUCATION		32 S.H.	ACADEMIC MAJOR**		55 S.H.
Foundation Requirements:¹		13 S.H.	Required: Business Core		31 S.H.
GE 1000 Transition to Kean –or– GE 3000 Transfer Transitions ²	1		ACCT 2200 Principles of Accounting I ⁹		3
ENG 1030 Composition ³	3		ACCT 2210 Principles of Accounting II		3
MATH 1044 Pre-Calculus or MATH 1054 Pre-Calculus ³	3		BLAW 2051 Business Law		3
COMM 1402 Speech Communication ³	3		FIN 3310 Corporate Finance I ¹⁰		3
GE 2021 Research & Technology ³	3		MGS 2030 Principles of Management ^{5,7}		3
			MKT 2500 Principles of Marketing ^{5,7}		3
Disciplinary & Interdisciplinary Distribution Requirements:¹		19 S.H.	MGS 2150 Business Statistics and Applications ^{6,9}		4
Humanities		6 S.H.	MGS 3040 Management Information Systems ⁶		3
*ENG 2403 World Literature ⁷	3		MGS 3100 Operations Management		3
Take one "GE Approved" course from one area below			MGS 3520 Business Ethics & Corp. Social Responsibility		3
Fine Arts/Art History	3		Required: Management Core		12 S.H.
Philosophy or Religion	3		MGS 3013 Entrepreneurship		3
Foreign Languages (Must take I and II for credit)	3		MGS 3030 Human Resources Management		3
Music or Theatre	3		MGS 3032 Organizational Behavior		3
Interdisciplinary	3		MGS 3035 International Management		3
			Electives: General Business		9 S.H.
			Select 3 Business Classes (MGS, MKT, FIN, or ACCT) at the 3000-4000 level		
Social Sciences		6 S.H.	MGS/MKT/FIN/ACCT 3000-4000		3
*HIST 1062 Worlds of History	3		MGS/MKT/FIN/ACCT 3000-4000		3
Take one "GE Approved" course from one area below			MGS/MKT/FIN/ACCT 3000-4000		3
Psychology	3				
Economics or ES 1010	3		Major Capstone Course		3 S.H.
Political Science	3		MGS 4999 Integrative Business Strategy (WE)		3
Sociology or Anthropology	3		Free Electives		21 S.H.
Interdisciplinary	3		(At least 50% must be 3000/4000 level. MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended)		
			MGS 3291-3293		1-3
			MGS 1996 ⁴		1
Science and Mathematics		7 S.H.			3
CPS 1032 Computer Applications ³	3				3
Lab Science (from Biology; Chemistry; Environmental Sciences; Earth Sciences; Forensic Sciences; Interdisciplinary; Physics; or Sustainability Sciences)	4				3
					3
					3
Special Notes:					
*GE Distribution course required of all students					
**All Major courses require a grade of C or better					
¹ See pre-requisites and equivalencies (on page 2)					
² University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more)					
³ Requires grade of C or higher					
⁴ MGS 1996 may be taken twice for credit					
⁵ COMM 1402 pre-requisite					
⁷ ENG 1030 pre-requisite					
⁸ ENG 2403 pre-requisite					
⁹ MATH 1044 pre-requisite					
¹⁰ ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-requisites					
ADDITIONAL REQUIRED COURSES		12 S.H.			
ECO 1020 Principles of Macroeconomics ³	3				
ECO 1021 Principles of Microeconomics ³	3				
ENG 3090 Business & Professional Writing ⁸	3				
COMM 3590 Business & Professional Communication ⁵	3				