

							Recommended Credits		
Year 01	Fall	GE 1000 Transition to Kean (1 credit)	ENG 1030 Composition (3 credits)	MATH 1044 Precalc. For Business (3 credits)	COMM 1402 Speech Comm. (3 credits)	ECON 1020 Principles of Economics I (3 credits)	HIST 1062 Worlds of History (3 credits)	16	
	Winter								
	Spring	MGS 2030 Principles of Management (3 credits)	ECON 1021 Principles of Economics II (3 credits)	CPS 1032 Microcomputer Applications (3 credits)	GE 2021 Research & Technology (3 credits)	MKT 2500 Principles of Marketing (3 credits)		15	
	Summer								
Year 02	Fall	ACCT 2200 Principles of Accounting I (3 credits)	MGS 2150 Business Statistics & Applications (4 credits)	GE Humanities Requirement (3 credits)	ENG 2403 World Literature (3 credits)	<i>GE Social Science Requirement (3 credits) PA 1001 Civic Engagement highly recommended</i>		16	
	Winter								
	Spring	ACCT 2210 Principles of Accounting II (3 credits)	MGS 3030 Human Resources Management (3 credits)	BLAW 2051 Business Law I (3 credits)	ENG 3090 Business & Professional Writing (3 credits)	GE Science Requirement (4 credits)		16	
	Summer								
Year 03	Fall	MGS 3013 Entrepreneurship (3 credits)	FIN 3310 Principles of Corporate Finance I (3 credits)	COMM 3590 Business Presentations (3 credits)	MGS 3040 Management Information Systems (3 credits)	Free Elective (3 credits)		15	
	Winter								
	Spring	MGS 3032 Organizational Behavior (3 credits)	MGS 3035 International Management (3 credits)	MGS 3360 Social Entrepreneurship (3 credits)	Free Elective (3 credits)	Free Elective (3 credits)		15	
	Summer								
Year 04	Fall	MGS 3100 Operations Management (3 credits)	MGS 3520 Business Ethics & Social Responsibility (3 credits)	MKT 4300 New Product Development (3 credits)	Free Elective (3 credits)	Free Elective (3 credits)		15	
	Winter								
	Spring	MGS 4990 Integrative Business Strategy (3 credits)	FIN 3345 Entrepreneurial Finance (3 credits)	Free Elective (3 credits)	Free Elective (3 credits)			12	
<i>Please see the Curriculum Sheet for this program via Quick Links on the Kean University home page.</i>							TOTAL REQUIRED	120	

College of Business & Public Management/School of Management and Marketing
 BS Management (Entrepreneurship Option) (40606)
 4 Year Plan