



**KEAN UNIVERSITY - COLLEGE OF EDUCATION
(25305) B.A. IN RECREATION ADMINISTRATION (SPORTS AND EVENT MANAGEMENT)**

For students graduating from Ocean County College with the A.S. in Business Administration with Sports Management Option and transferring to Kean University
2.0 GPA is required to declare major and graduate AND a 2.5 GPA in the major required courses is required for graduation

Kean University Courses are in blue (60 S.H) OCC Courses are in Green (60 S.H)

EFFECTIVE DATE: Fall 2019

See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION:		41-42 S.H.	ACADEMIC MAJOR	48 S.H.	
Foundation Requirements:		13 S.H.	Core Requirements **	21 S.H.	
GE 3000 Transfer Transitions ¹		1	REC 2901 Foundations of Recreation and Leisure (WE) ⁴	3	
ENG 1030 College Composition ²	ENGL 151 English I	3	REC 2910 Programming in Recreation, Sport & Event	3	
MATH 1000;1010;1016;1030,1044 or 1054	Math 156 Intro to Stats (or higher)	3	REC 3903 Recreation & Leisure Services Management	3	
COMM 1402 Speech Communication ³	COMM 154 Fund Public Speaking	3	TR 3000 Inclusive Recreation in a Diverse Society	3	
GE 2022 Research & Technology ³	ENGL 152 English II	3	REC 4200 Facility Design Operations in Recreation, Sport & Event	3	
Disciplinary & Interdisciplinary Distribution Requirements:		28-29 S.H	REC 4900 Leadership and Group Development	3	
Humanities: 9 S.H.			REC 4800 Legal Aspects of Recreation, Sport & Event	3	
*ENG 2403 World Literature ³	Humanities Gen Ed	3	Fieldwork ***	12 S.H.	
Select two courses from different areas:			REC 3910 Practicum (145 Hours)	3	
Fine Arts or Art History	3 credits will be awarded for HEHP 188 Intro to Nutrition; and 3 credits will be awarded for HEHP 225 Contemporary Health.	3	REC 4510 Internship (480 Hours)	9	
Foreign Languages (Must take 1 and 2 for credit)		3	Option Requirements **	6 S.H.	
Music or Theater			REC 2800 Introduction to Sport and Event Management	3	
Philosophy or Religion			REC 3500 Hospitality and Tourism	3	
Interdisciplinary			Option Electives *	9 S.H.	
Social Sciences: 9 S.H.			REC 4000 Adaptive Sports	3	
*HIST 1062 Worlds of History	Hum/Social Science Elective	3	REC 3800 Global Sport Industry	3	
Take two "GE Approved" courses from two areas:			REC 3600 Meetings, Expositions, Events and Conventions	3	
Psychology	3 credits will be awarded for ECON 151 Macroeconomic Principles; and 3 credits will be awarded for ECON 152 Microeconomics Principles.	3	REC 3510 Cultural Tourism ⁵	3	
Sociology or Anthropology		3	REC 4700 Resorts and Hotels ⁵	3	
Political Science			REC 4100 Introduction to Research & Evaluation	3	
Economics or Geography (ES 1010 World Geography)			COMM 3660 Public Relations ³	3	
Interdisciplinary			MGS 3030 Human Resource Management ³	3	
Science and Mathematics: 10-11 S.H.			MKT 3480 Sports Marketing ³	3	
MATH1010; 1016; 1030; 1044; 1054; or CPS 1032, 1231	CSIT 123 Int. Office Software	3	Major Capstone Course	3.H.	
Lab Science (pick one) from Biology; Chemistry; Environmental Science, Sustainability Science, Geology, Forensic Science, Earth Science, Meteorology;or Physics, Interdisciplinary)	Take a Science Course with Lab from the approved GSCL course list.	4	REC 4903 Senior Seminar **	3	
Additional "GE Approved" Science Course	HEHP 228 Prev. of Athletic Injuries	3	Free Electives	21- 22 S.H.	
ADDITIONAL REQUIRED COURSES: 6 S.H			At least 50% at 1000/2000 level At least 50% at 3000/4000 level REC 1996 Freshman Research	1	
MKT 2500 Principles of Marketing ³	BUSN 134 Principles of Marketing	3	FEX 1000/2000 Level	STSC 150 Student Success Seminar	2
MGS 2030 Principles of Management ³	BUSN 271 Principles of Mngmnt	3	FEX 1000/2000 Level	ACCT 161 Principles Accounting I	3
			FEX 1000/2000 Level	ACCT 162 Principles Accounting II	3
			1000/2000 Level Elective		1
			FEX 3000/4000 Level	BUSN 251 Business Law I	3
			FEX 3000/4000 Level	HEHP 267 Sports Management	3
			3000/4000 Level Course		3
			3000/4000 Level Course		3

Notes for Sport and Event Management Option

¹ University Requirement for graduation for all undergraduate students that must be satisfied in one of two ways: Complete GE 1000/3000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more).

² ENG 1030 requires a grade of B- or higher.

³ *Check prerequisites and equivalencies in catalog.*

- COMM 1402 Speech Communication as Critical Citizenship (Prerequisite: ENG 1030 College Composition)
- GE 2020 Research and Technology (Prerequisite: ENG 1030 College Composition & COMM 1402 Speech Communication)
- ENG 2403 World Literature (Prerequisite: ENG 1030 College Composition)
- COMM 3660 Public Relations (Prerequisite: COMM 1402 Speech Communication as Critical Citizenship)
- MGS 3030 Human Resources Management (Prerequisite: MGS 2030 Principles of Management)
- MKT 3480 Sports Marketing (Prerequisite: MKT 2500 Principles of Marketing)

⁴ Students are required to take one Writing Emphasis (WE) course in the major.

⁵ Specific courses as indicated are offered in the Fall Semester or only offered in the Spring Semester.

⁶ REC 1996 is optional for first year students and can be taken twice. It is a 1 credit course.

* Required courses

** Student must maintain a C or better in all major required courses including the Capstone courses (except additional courses and field courses).

***Student must maintain a B or better in all field courses and have a 2.5 GPA in the major required courses to register.