

**KEAN UNIVERSITY -COLLEGE OF BUSINESS & PUBLIC MANAGEMENT
(40606) B.S. MANAGEMENT: ENTREPRENEURSHIP 120 S.H.
KEAN DECLARATION GPA 2.5 AND GRADUATION 2.3**

Kean University Courses are in Blue (60 S.H.)

Ocean County College Courses are in Green (60 S.H.)

Effective Date: Fall 2021

See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION:		32 S.H.	ACADEMIC MAJOR**		55 S.H.
Foundation Requirements: ¹		13 S.H.	Required: Business Core		31 S.H.
GE 1000 Transition to Kean –or– GE 3000 Transfer Transitions ²		1	ACCT 2200 Princ. Accounting I ⁹	ACCT 161 Princ. Acct I	3
ENG 1030 Composition ³	ENGL 151 English I ¹	3	ACCT 2210 Princ. Accounting II	ACCT 162 Princ. Acct II	3
MATH 1044 Pre-Calculus or MATH 1054 Pre-Calculus ³	MATH 191 Precalculus I ¹	3	BLAW 2051 Business Law I	BUSN 251 Bus. Law I	3
COMM 1402 Speech Comm ³	COMM 154 Fund Of Public Speaking ¹¹	3	FIN 3310 Corporate Finance I ¹⁰		3
GE 2021 Research & Tech ³	ENGL 152 English II ¹	3	MGS 2030 Principles of Manag. ^{5,7}	BUSN 271 Prin. of Manag.	3
Disciplinary and Interdisciplinary Distribution Requirements: ¹		19 S.H.	MKT 2500 Princ. of Marketing ^{5,7}	BUSN 134 Princ. Marketing	3
			MGS 2150 Business Statistics and Applications ^{6,9}		4
			MGS 3040 Management Information Systems ⁶		3
			MGS 3100 Operations Management		3
Humanities:		6 S.H.	MGS 3520 Business Ethics & Corp. Social Responsibility		3
*ENG 2403 World Literature ⁷	Humanities Gen Ed	3			
Take one "GE Approved" course from one area below:			Management Core Requirements		12 S.H.
Fine Arts/Art History	Any GHUM Approved Course	3	MGS 3013 Entrepreneurship		3
Philosophy or Religion			MGS 3030 Human Resources Management		3
Foreign Lang (must take 1&2 for credit)			MGS 3032 Organizational Behavior		3
Music or Theatre			MGS 3035 International Management		3
Interdisciplinary					
Social Science:		6 S.H.	Required: Entrepreneurship		9 S.H.
*HIST 1062 Worlds of History	(GHUM) History Preferred	3	MGS 3360 Social Entrepreneurship		3
Take one "GE Approved" course from one area below:			FIN 3345 Entrepreneurial Finance		3
Psychology	Any GSOC Approved course	3	MKT 4300 New Product Development		3
Economics or ES 1010			OR MAY CHOOSE A COURSE FROM THE APPROVED LIST		
Political Science			Major Capstone Course		3 S.H.
Sociology or Anthropology			MGS 4999 Integrated Business Strategy (WE)		3
Interdisciplinary			Free Electives:		21 S.H.
			(at least 50% must be 3000/4000 level. MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended)		
			MGS 3291-3293		1-3
Science and Mathematics:		7 S.H.	MGS 1996 ⁴		1
CPS 1032 Computer Apps ³	CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Applications ¹¹	3	MATH 161 or Higher		3
Lab Science (from Bio; Chem; Enviro Sci; ES; Forensic Sci; Interdisciplinary; Phys.; or Sust. Sci.)	Gen Ed Lab Science	4	STSC 150 + 1 Unused Cred		3
ADDITIONAL REQUIREMENTS COURSES			12 S.H.	Elective	3
ECO 1020 Princ. Macroecon ³	ECON 151 Princ. Macro.	3			3
ECO 1021 Princ. Microecon ³	ECON 151 Princ. Micro.	3			3
ENG 3090 Business & Professional Writing ⁸		3			3
COMM 3590 Business & Professional Communication ⁵		3			3

Special Notes
 *GE Distribution course required of all students
 **All Major courses require a grade of C or better
¹See pre-requisites and equivalencies (on page 2)
²University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more)
³Requires grade of C or higher
⁴MGS 1996 may be taken twice for credit
⁵COMM 1402 pre-requisite
⁶ENG 1030 pre-requisite
⁷ENG 2403 pre-requisite
⁸MATH 1044 pre-requisite
⁹ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-requisites