I. Announcements by Dr. Bousquet
   • March 5 Minutes distributed, please provide any feedback

II. Middle States Visit
   • Visiting Team Sunday, April 13- Tuesday, April 15
   • Sunday dinner at 6:30 in STEM, RSVP ASAP
   • Agenda will be received soon and invitations will go out via email
   • RSVPs to all MSCHIE activities needed promptly
   • Friday time slots available to meet with OAA to review the report and any questions or concerns
   • Everyone who wants to meet will have the opportunity
   • Monday meetings with the visiting team will be scheduled, exit report will be on Tuesday
   • Strategic Plan booklet was distributed
   • Great job by Media and Publication
   • Agenda will be similar to previous visit

III. Subcommittee Update
   • Membership fees will not be included in closing the loop
   • Already included in existing budget line
   • Moving forward information will be provided to individuals receiving resource allocation in advance
   • Draft letter reviewed by committee
   • Funding item will be identified in the letter
   • Requests for faculty lines will continue to be included
   • Alyse Owens, Budget Director will be invited

IV. Quality First Initiatives
   • One proposal received thus far
   • Inquiries received regarding funding period
   • Inquiry regarding appropriateness/eligibility of proposal
   • Focus on two goals of Strategic Plan: Globalization and Student Recruitment and Retention
• Will post application on the UPC QFI website for access
• Spread the word to colleagues and students
• Funds available up to $100K
• Anticipate more applications closer to the deadline
• Suggestion for QFI funds to be used toward Summer Session or Winter Session funding to assist students
• QFIs will be posted on Google drive when received
• Special schedule will be set up to meet
• Rating forms were used in the past and will be used again (with suggested revisions)
• Revisions suggested once proposals are received
• Rubric will be included on the drive
• Clicker technology will be utilized

President Farahi:
• Three sets of issues
  • Joy Moskovitz will electronically forward pending legislation
  • Twenty separate bills to affect higher education
  • Most are unfunded mandates
  • Three are specific and could be harmful to University
  • One mandates if university doesn’t produce 50% or more graduation rate it will trigger impact
    ▪ Our current graduation rate is just under 50%
    ▪ University can do 50%
    ▪ We know the programs that are responsible for the majority of the delay of graduation; we must address those programs
• Second is mandating 120 credits for baccalaureate degree
  ▪ Many programs may not be able to do what you need to do with 120 credits
  ▪ Will mandate community colleges to do their job with 60 credits
  ▪ Will be very difficult to make adjustments in some programs
  ▪ Gen Ed alone is 35 credits
  ▪ Some programs (like PE) are in the upper 130s
  ▪ Most students don’t take SS and Winter courses as much as we want; that would assist our 4-year graduation rates
  ▪ Financial consequences for students without full time load
• Third issue – cost of college
- Cost of tuition and fees at KU is reasonable and affordable
- Add cost of living in this area, number changes
- Cost of borrowing, the number changes again
- The only variable the University can control is tuition and fees
- Cannot control rent in the area, cost of books

- This University is capable to do what TCNJ did. We can reduce enrollment by 2000-3000 students to do clean up. Only accept 1200 SAT and better, but what then what is our mission?
- Many programs that attract students pursuing American dream will suffer
- There is a large number of students who take courses they shouldn’t take and don’t take classes they need
- The average two years ago was 9 credits not needed
- Financial aid stops after 5 years
- Remaining cost comes out of student’s pocket
- Advisement is the key
- Advisement Task Force is preparing guidelines
- All academic departments receive data on advisee assignments
- Know by mid-semester what the problems are and intercede early
- Most Universities lose 15-20% after first semester
- Advisement responsible for another error
- Accuplacer identifies weakness
- Research shows it is best to place students in courses for success
- If weak in math, don’t place in math immediately
- Place in classes for success first

- Comments by Prof Ippolito:
  - First semester advising will be done by CAS
  - Must pay more attention to Freshman and Sophomores
  - Four year graduation map

- President:
  - First advisement by CAS, then academic major before 2nd semester
  - Recommendations requested by UPC in addition to Task Force

- If there are students that you determine have major deficiencies we will follow through with support
• Advisement process to be streamlined and connected to individual faculty members
• Will also be part of the assessment process of the success of that student
• In order for the faculty member to change an advisee, the ED and Dean must make sure everything was done and recorded properly with the student
• Many resources in CAS to assist students
• 120 credit rule – if mandated, we will comply
• Begin fall semester and go through 4 year curriculum to identify redundancy.
• Look at GE to see if we can do 30 rather than 35
• 120 is more difficult to accommodate
• Prof. Ippolito: we should incentivize our students. Offer a dollar amount for graduating in 4, 5 years.
• If you need two classes to graduate, perhaps University can provide financial support for Winter or Summer.
• We currently offer money for weekend courses
• Parents to assist with 4 year graduation rate
• Either reduce cost or raise revenue
• We are one of the most efficient Universities in the state
• Consider potential for revenue
• Online is good option, but we must consider
  ▪ Online is more complicated than email
  ▪ Find a way to not cannibalize the students we already have
• Creative programs needed to generate revenue
  ▪ English Immersion
  ▪ Professional development programs
• We must all fully engage in recruitment process
  ▪ Recruitment is everyone’s process
  ▪ Everyone should go to high schools to recruit
  ▪ We have amazing faculty, facilities, curriculum
• Another source of income – events and conferences (weddings, bar mitzvahs, etc.)
  ▪ We are already paying to run the buildings, use them
• Grants- those who do it, flourish
  ▪ There is a huge niche in applied research and grants
  ▪ We are extremely competitive in these areas
• China – currently, there are two full professors at WKU
  ▪ Good teachers who promote University are eligible to go
• Open to full time and adjunct faculty
• Traditional, basic programming that can be taken away by online programs: Programs not bound by labs, etc. may be taken away by online programs
• Look at number of transfers to see that the market is shrinking for everyone
• Primary focus of commuter student is time: How many credits will be accepted, how soon will I graduate?
• If students live in the residence halls and participate, their success is higher
• Look at where you are in terms of qualitative graduate programs
• 400 applicants for 30 spots in OT
• We will create an allied health focus – we will have physical therapy, Physician Assistant, Counseling, Speech and Psychology
• Services are needed in an integrated fashion
• 900,000 new people added due to Affordable Health Care Act
• We have to serve these people
• Develop relationships with hospitals, doctors, etc.
• KU Design program now has over 400
• Interior design will become Interior Architecture

• Need to figure out a better way to resolve differences when we have them
• Engaging the general public has detrimental effects on the University
• There are ways for the administration to improve, we will figure out a way
• No reason to harm the institution due to personal issues
• Word of mouth has the most impact on the University
• Dr. Henderson comments:
  • Adjuncts work at Community Colleges and can promote
  • No adjunct names on the schedule
  • Middle States has concurrent theme and that is communication
  • Payments not made in timely fashion
• Joy Moskovitz: Previously adjunct names on the schedule without contracts was an issue, names will be added when contracts are issued
• Professor Ippolito: Suggestion to give out Vision 2020 to Counselor Conference on Friday
• President: Large number of counselors feel good about Kean
- Many things to be proud of:
  - Open Houses are very well attended
  - Very enthusiastic attendees
  - We all have the commitment to students in common
  - We must raise the bar and raise expectations

<table>
<thead>
<tr>
<th>V. Attendance</th>
<th>Name</th>
<th>Initial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>College of Humanities and Social Sciences</td>
<td>Suzanne Bousquet</td>
</tr>
<tr>
<td>Vice Chair</td>
<td>Academic Affairs</td>
<td>Joy Moskovitz</td>
</tr>
<tr>
<td></td>
<td>College of Visual and Performing Arts</td>
<td>George Arasimowicz</td>
</tr>
<tr>
<td></td>
<td>Middle and Secondary Ed/ COE</td>
<td>Linda Cahir</td>
</tr>
<tr>
<td>KFT Pres</td>
<td>Chem. &amp; Physics</td>
<td>James Castiglione</td>
</tr>
<tr>
<td>Graduate Part Time Student Council</td>
<td>Ana Claro</td>
<td></td>
</tr>
<tr>
<td>Vice President</td>
<td>Operations</td>
<td>Philip Connelly</td>
</tr>
<tr>
<td></td>
<td>ORSP</td>
<td>Joseph Cronin</td>
</tr>
<tr>
<td></td>
<td>College of Business and Public Management</td>
<td>James Drylie</td>
</tr>
<tr>
<td></td>
<td>Campus Planning &amp; Facilities</td>
<td>Phyllis Duke</td>
</tr>
<tr>
<td></td>
<td>Campus Planning &amp; Facilities</td>
<td>Tracie Feldman</td>
</tr>
<tr>
<td></td>
<td>Library</td>
<td>Kimberly Fraone</td>
</tr>
<tr>
<td></td>
<td>History; Liberty Hall</td>
<td>Terry Golway</td>
</tr>
<tr>
<td>KUAFF Pres</td>
<td>Phys. Ed, Rec. &amp; Health</td>
<td>Kathleen Henderson</td>
</tr>
<tr>
<td></td>
<td>Associate V.P. Academic Affairs</td>
<td>Sophia Howlett</td>
</tr>
<tr>
<td>Senate Chair</td>
<td>Elementary &amp; Bi Lingual Education</td>
<td>Patrick Ippolito</td>
</tr>
<tr>
<td></td>
<td>Media and Publications</td>
<td>Audrey Kelly</td>
</tr>
<tr>
<td><strong>Ex Officio</strong></td>
<td>Office of Accreditation and Assessment</td>
<td>Ian Klein</td>
</tr>
<tr>
<td>----------------------</td>
<td>----------------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td></td>
<td>Acting Associate V.P. Kean Ocean</td>
<td>Steve Kubow</td>
</tr>
<tr>
<td></td>
<td>University Center</td>
<td>Kerrin Lyles</td>
</tr>
<tr>
<td></td>
<td>Information Technology</td>
<td>Joseph Marinello</td>
</tr>
<tr>
<td></td>
<td>Counselor Education</td>
<td>Barry Mascari</td>
</tr>
<tr>
<td></td>
<td>College of Natural, Applied, and Health Sciences/ Comp Sci</td>
<td>Patricia Morreale</td>
</tr>
<tr>
<td><strong>Vice President</strong></td>
<td>Student Affairs</td>
<td>Janice Murray-Laury</td>
</tr>
<tr>
<td></td>
<td>Facilities &amp; Maintenance</td>
<td>Steven Pinto</td>
</tr>
<tr>
<td><strong>IFPTE Pres.</strong></td>
<td>Facilities &amp; Maintenance</td>
<td>Andrew Rettberg</td>
</tr>
<tr>
<td></td>
<td>University Relations</td>
<td>Katherine Roba</td>
</tr>
<tr>
<td><strong>Ex Officio</strong></td>
<td>Institutional Research</td>
<td>Shiji Shen</td>
</tr>
<tr>
<td></td>
<td>Campus Police</td>
<td>Adam Shubsda</td>
</tr>
<tr>
<td><strong>Vice President</strong></td>
<td>Academic Affairs</td>
<td>Jeff Toney</td>
</tr>
<tr>
<td></td>
<td>Undergraduate Student</td>
<td>TBA</td>
</tr>
<tr>
<td></td>
<td>Office of the President</td>
<td>Felice Vazquez</td>
</tr>
<tr>
<td></td>
<td>Institutional Advancement</td>
<td>Carla Willis</td>
</tr>
<tr>
<td></td>
<td>Global MBA/NWGC</td>
<td>Veysel Yucetepe</td>
</tr>
<tr>
<td></td>
<td>English/CHSS</td>
<td>Maria Zamora</td>
</tr>
</tbody>
</table>

Guests: Wenjun Chi, Office of Accreditation and Assessment  
Susan DeMatteo, Office of Accreditation and Assessment