KEAN UNIVERSITY -COLLEGE OF BUSINESS & PUBLIC MANAGEMENT

(40606) B.S. MANAGEMENT: ENTREPRENEURSHIP 120 S.H.

KEAN DECLARATION GPA 2.5 AND GRADUATION 2.3

**Kean University Courses are in Blue (60 S.H.) Ocean County College Courses are in Green (60 S.H.)**

**Effective Date: Fall 2021 See the Current Academic Catalog for Requirements to Graduate with Honors**

| **GENERAL EDUCATION: 32 S.H.**  **Foundation Requirements:1 13 S.H.** | | | **ACADEMIC MAJOR\*\* 55 S.H.**  **Required: Business Core 31 S.H.** | | |
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| GE 1000 Transition to Kean –or– GE 3000 Transfer Transitions2 | | 1 | ACCT 2200 Princ. Accounting I9 | ACCT 161 Princ. Acct I | 3 |
| ENG 1030 Composition3 | ENGL 151 English I 1\* | 3 | ACCT 2210 Princ. Accounting II | ACCT 162 Princ. Acct II | 3 |
| MATH 1044 Pre-Calculusor MATH 1054 Pre-Calculus3 | MATH 191 Precalculus I 1\* | 3 | BLAW 2051 Business Law I | BUSN 251 Bus. Law I | 3 |
| COMM 1402 Speech Comm3 | COMM 154 Fund Of Public Speaking1\* | 3 | FIN 3310 Corporate Finance I10 | | 3 |
| GE 2021 Research & Tech3 | ENGL 152 English II 1\* | 3 | MGS 2030 Principles of Manag.5,7 | BUSN 271 Prin. of Manag. | 3 |
| **Disciplinary and Interdisciplinary**  **Distribution Requirements:1 19 S.H.** | | | MKT 2500 Princ. of Marketing5,7 | BUSN 134 Princ. Marketing | 3 |
| MGS 2150 Business Statistics and Applications6,9 | | 4 |
| MGS 3040 Management Information Systems6 | | 3 |
| MGS 3100 Operations Management | | 3 |
| **Humanities: 6 S.H.** | | | MGS 3520 Business Ethics & Corp. Social Responsibility | | 3 |
| \*ENG 2403 World Literature7 | Humanities Gen Ed | 3 | **Management Core Requirements 12 S.H.** | | |
| **Take one “GE Approved” course from one area below:** | | |
| Fine Arts/Art History | Any GHUM Approved Course | 3 | MGS 3013 Entrepreneurship | | 3 |
| Philosophy or Religion | MGS 3030 Human Resources Management | | 3 |
| Foreign Lang (must take 1&2 for credit) | MGS 3032 Organizational Behavior | | 3 |
| Music or Theatre | MGS 3035 International Management | | 3 |
| Interdisciplinary | **Required: Entrepreneurship 9 S.H.** | | |
| **Social Science: 6 S.H.** | | |
| \*HIST 1062 Worlds of History | (GHUM) History Preferred | 3 | MGS 3360 Social Entrepreneurship | | 3 |
| **Take one “GE Approved” course from one area below:** | | | FIN 3345 Entrepreneurial Finance | | 3 |
| Psychology | Any GSOC Approved course | 3 | MKT 4300 New Product Development | | 3 |
| **OR MAY CHOOSE A COURSE FROM THE APPROVED LIST** | | |
| Economics or ES 1010 | **Major Capstone Course 3 S.H.** | | |
| Political Science | MGS 4999 Integrated Business Strategy (WE) | | 3 |
| Sociology or Anthropology | **Free Electives: 21.S.H.**  **(at least 50% must be 3000/4000 level.** MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended) | | |
| Interdisciplinary | MGS 3291-3293 | | 1-3 |
| **Science and Mathematics: 7 S.H.** | | | MGS 19964 | | 1 |
| CPS 1032 Computer Apps3 | CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Applications1\* | 3 | MATH 161 or Higher | | 3 |
| Lab Science (from Bio; Chem; Enviro Sci; ES; Forensic Sci; Interdisciplinary; Phys.; or Sust. Sci.) | Gen Ed Lab Science | 4 | STSC 150 + 1 Unused Cred | | 3 |
| **ADDITIONAL REQUIREMENTS COURSES 12 S.H.** | | | Elective | | 3 |
| ECO 1020 Princ. Macroecon3 | ECON 151 Princ. Macro. | 3 |  | | 3 |
| ECO 1021 Princ. Microecon3 | ECON 151 Princ. Micro. | 3 |  | | 3 |
| ENG 3090 Business & Professional Writing8 | | 3 |  | | 3 |
| COMM 3590 Business & Professional Communication5 | | 3 |  | | |
| **Special Notes**  \*GE Distribution course required of all students  \*\*All Major courses require a grade of C or better  1See pre-requisites and equivalencies (on page 2)  2University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more)  3Requires grade of C or higher  4MGS 1996 may be taken twice for credit  5COMM 1402 pre-requisite  7ENG 1030 pre-requisite  8ENG 2403 pre-requisite  9MATH 1044 pre-requisite  10ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-requisites | | | | | |
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Revised 04/19/2024 By: Omara Cardoza, Breanna Brown, & Dr. Shanggeun Rhee