College of Visual and Performing Arts

Mission:
The primary mission of the College of Visual and Performing Arts (CVPA) is to prepare artists, designers, performers, professionals and educators for the 21st century. Students are taught to understand the complexities of the visual and performing arts. Therefore, CVPA aspires to provide rich and empowering aesthetic experiences in the arts. Given a professional and award-winning faculty mentoring students, CVPA is a leader in the arts, with faculty presenting, as an on-going part of its work, professional or professional-level performances, exhibitions, or scholarship for the inspiration and education of our students and the public at large.

Vision:
To gain identity as New Jersey’s most outstanding, world-class, affordable and accessible Visual and Performing Arts University, training and preparing artists for the 21st century.

To be known as a premiere producer of the Visual and Performing Arts, establishing a broad global perspective through the presentation of high quality artistic work in music, theatre, design and visual arts; work that inspires creativity and imagination, celebrates diversity and change, and instills cultural, emotional, social, and political awareness.

Outcomes:
1. To offer the highest quality educational and professional programming in the visual and performing arts;
2. To prepare students to be articulate, effective, and inspiring artists, designers, performers, educators, creators, scholars and professionals in the arts;
3. To utilize fully the regional advantage of our proximity to New York City and other major artistic centers in the Northeast, including access to outstanding faculty, guest artists and resources;
4. To recruit the highest quality students in the arts disciplines;
5. To attract major funding for student scholarships, student and faculty programming;
6. To enhance the cultural life and image of the university, the region and the state.

Assessment Measures:
1. Continuation in good standing of all CVPA professional accreditations (CIDA, NASAD, NASM, NAST);
2. Regular and systematic program and curriculum review;
3. Systematic faculty review and professional development;
4. Recruitment of world-class teaching artists/scholars;
5. Admission evaluations that determine baseline proficiencies and general aptitude for success in the selected visual or performing arts degree program;
6. Annual report to include: grant-writing initiatives, donor development, corporate sponsorship;
7. Consistent programming of concerts, recitals, theatre productions, exhibitions, conferences, lectures, workshops, master classes, institutes, camps.

Logue ~ August 10, 2011