BA in Psychology

Mission Statement
The goals of the BA in Psychology program at Kean University are aligned with the university mission. Faculty in the School of Psychology provides high-quality instruction that encourages students from diverse backgrounds to excel. Our mission is consistent with the principles of the American Psychological Association to advance the creation, communication and application of psychological knowledge to benefit society and improve people’s lives. Our goals include instructing students in classical and contemporary psychological theory, applications and methods. Our instruction seeks to support critical thinking among our students as well as integrate issues of diversity, ethics and technology into course material.

Student Learning Objectives (SLO)
SLO 1. Apply appropriate psychological constructs in measurement, research design, and statistical analyses (KU 2, 4) (GE K1, S3)

SLO 2. Differentiate basic concepts and principles of the major theories of psychology (KU 1, 4) (GE K2)

SLO 3. Critically evaluate classic and contemporary issues, advances, and research in psychology (KU 1, 2, 4) (GE K1, K2, S1, S2, S4, S5)

SLO 4. Demonstrate knowledge of psychology as a profession including ethical guidelines, APA style of reporting, and the diversity of roles within the discipline (KU 2, 4) (GE S1, S2)

SLO 5. Demonstrate knowledge of the global, cross-sectional, interdisciplinary, and multicultural nature of psychology (KU 1, 2, 3) (GE K2, S4, S5)

SLO 6. Master current technological tools in the field including conducting literature reviews, designing web-based research projects, data collection, data analyses, and writing professional reports (KU 2, 4) (GE K1, S1, S2, S3, S5)