Assessment Plan

B.A. Recreation Administration
Options in Community, Commercial and Therapeutic Recreation
Department for Physical Education, Recreation and Health
College of Education

Mission:

The Recreation Administration Program at Kean University has several related goals that are aligned with the University Mission. As a program in a diverse academic environment, we seek to instill in our students an appreciation for the fabric of life in contemporary society that is continuing to grow more and more diverse and complex where leisure and recreation services have a significant role to play in helping individuals lead a balanced and healthy lifestyle. As a program we are committed to outstanding academic standards and scholarship, teaching excellence, community involvement and collaboration, supporting the rights of people with disability to leisure and an enhanced quality of life for all individuals.

The Recreation Administration curriculum supports the development of knowledgeable and highly skilled entry level professionals in the community, commercial and therapeutic recreation fields. These professionals can identify the health and community benefits of recreation participation, plan, implement, administer and engage a diverse public in inclusive recreation services and settings, advocate for people with disabilities and promote community and professional identity and involvement.

The Recreation Administration program is committed to supporting all of our students’ personal, academic, and professional growth that will help them be committed to their own health, to healthy communities and to the value of leisure and recreation from a local and global perspective.

Assessment Process:

Recreation Administration students have 7 general core courses to take as part of the requirements for the major. These core courses provide a sound backbone of the discipline with regard to the research and theoretical aspects of the leisure and recreation services field, as well as the specialized areas of study within these fields. As such these 6 core courses are the primary vehicle for assessing the general leisure and recreation knowledge of our students. Beyond the general core each option has 4 specialty core courses for each option and these courses provide a sound backbone of specific knowledge for the specific disciplines each option represents. Therefore, the faculty have agreed to center our assessment in two parts: first, on the core knowledge of the 7 general recreation core courses and secondly, on the 4 core courses for each option. Each core course has assessment tools as part of the evaluation process; however, culminating assessment is done in REC 4903 and REC 4510. In these classes assessment data from assignments require students to provide the evidence of meeting program goals. Each semester composite data will be collected and analyzed to address areas of program strengths and weaknesses and to inform our decision ultimately resulting in program improvements.
Program Student Learning Outcomes (SLOs) – as aligned with KU SLOs* derived from the Institutional Mission and GE SLOs**. (Data from Direct and Indirect Measures collected each semester in the Capstone Course or a designated, end-of-program course.)

Students who graduate with a BA in Recreation Administration should be able to:

SLO1: Identify to role that leisure and recreation services have in helping individuals lead a balanced and healthy lifestyle. (KU _____) (GE _____)

Direct Measure: REC 4903 and REC 4510 (culminating project/assignment/thesis)
Indirect Measure: Graduating Student Survey

SLO2: Advocate for the rights of people with disability to leisure and an enhanced quality of life for all individuals. (KU _____) (GE _____)

Direct Measure: REC 4903 and REC 4510 (culminating project/assignment/thesis)
Indirect Measure: Graduating Student Survey

SLO3: Demonstrate commitment to their own health, to healthy communities and to the value of leisure and recreation from a local and global perspective. (KU _____) (GE _____)

Direct Measure: REC 4903 and REC 4510 (culminating project/assignment/thesis)
Indirect Measure: Graduating Student Survey

SLO4: Identify the health and community benefits of recreation participation, plan, implement, administer and engage a diverse public in inclusive recreation services and settings, advocate for people with disabilities and promote community and professional identity and involvement. (KU _____) (GE _____)

Direct Measure: REC 4903 and REC 4510 (culminating project/assignment/thesis)
Indirect Measure: Graduating Student Survey

SLO5: Apply knowledge and skills and become professionals in the community, commercial and therapeutic recreation fields. (KU _____) (GE _____)

Direct Measure: REC 4903 and REC 4510 (culminating project/assignment/thesis)
Indirect Measure: Graduating Student Survey

* KU Student Outcomes: Kean University graduates should be able to:
1. Think critically, creatively and globally;
2. Adapt to changing social, economic, and technological environments;
3. Serve as active and contributing members of their communities; and
4. Advance their knowledge in the traditional disciplines (GE) and enhance their skills in professional areas (Prof. pgms)

**General Education Student Learning Outcomes**

*Student Learning Outcomes – Knowledge:* Students will demonstrate proficiency in knowledge and content by:

(K1) applying the scientific method to comprehend natural concepts and processes;
(K2) evaluating major theories and concepts in social sciences;
(K3) relating historical references to literature; and
(K4) evaluating major theories and concepts in the fine arts.

*Student Learning Outcomes – Skills:* Students will demonstrate the skills necessary to:

(S1) write to communicate and clarify learning;
(S2) communicate effectively through speech;
(S3) solve problems using quantitative reasoning;
(S4) think critically about concepts in multiple disciplines; and
(S5) show information literacy.