Mission:
The B.A. in Fine Arts is a liberal arts major providing a background in studio art including study in art history, studio foundations, and various applications of art. Additional skills developed in this program of study include the knowledge and appreciation of art and aesthetics, oral and written communication, creative and critical thinking, and cultural awareness and sensitivity. The Program at Kean University has several related goals that are aligned with the University Mission.

- To provide students the opportunity to experiment with, understand, and master a variety of techniques, materials and concepts, which are the basics of the art-making process.
- To develop skills in observational drawing, as well as two and three-dimensional design.
- To express visual ideas, represent objects, and develop artwork conceptually.
- To provide students with an understanding of the history of art, art theory, the capacity to respond in visual, written, and verbal forms to the development and execution of the art object with an awareness of its social context.

Assessment Process:
Until AY 2010-2011, the primary assessment for the BA in Fine Arts program, an exit portfolio review, was only implemented intermittently. As of AY 2010-2011 it is a requirement in the capstone course for the major, AH 4800, Meaning and Making. As of AY 2012-2013 it is a requirement in FA 2200, Intro to Painting to include a mid-point portfolio review.

B.A. in Fine Arts students have 13 core courses to take as part of the requirements for the major. These core courses provide a sound backbone of the discipline with regard to the research and theoretical aspects of the fine arts as well as the various areas of study within the field. As such, the core courses are the primary vehicle for assessing the knowledge of our students. Beyond the 13 core courses, students take 4 other courses offered within our program, and it is likely that no two (or very few) majors take the exact same grouping of courses. Therefore, the faculty have agreed to center our assessment on the core knowledge of the fine arts as presented in our core requirements.

Each core course has assessment tools as part of the evaluation process; however, culminating assessment is done in the exit portfolio review. In the portfolio review assessment data is gathered from a collection of work accomplished throughout the student’s academic career, which will enable students to provide the evidence of meeting program goals. Each semester, composite data from scored student portfolio reviews will be collected and analyzed to address areas of program strengths and weaknesses and to inform our decisions ultimately resulting in program improvements.

Beginning in the fall of 2011, the culminating assignment, done in the capstone course, has been identified as a direct measure for assessing attainment of our program Student Learning Outcomes. In this course, assessment data is collected from the exit portfolio review that requires students to provide the evidence of meeting program goals. Each semester, composite data from scored student
assignments will be collected and analyzed to address areas of program strengths and weaknesses and to inform our decisions, ultimately to result in program improvements. In addition, we will make use of the Graduating Student Survey, an indirect measure developed by the Assessment Office. Data from the student survey will also help inform our decisions regarding program improvement to increase student learning.

Students who graduate with a B.A. in Fine Arts should be able to:

**SLO1:**
Experiment with, understand, and master a variety of techniques, materials and concepts that are the basics of the art-making process. (KU 1, 4, GE K4, S3, S4)

Direct Measure: Exit portfolio review
Indirect Measure: None

**SLO2:**
Develop skills in observational drawing, as well as two and three-dimensional design. (KU 1, 4, GE K4, S3, S4)
Direct Measure: Exit portfolio review
Indirect Measure: None

**SLO3:**
Express visual ideas, represent objects, and develop artwork conceptually. (KU 1, 4, GE K4, S3, S4)

Direct Measure: Exit portfolio review
Indirect Measure: None

**SLO4:**
Understand the history of art and art theory and have the capacity to respond in visual, written, and verbal forms to the development and execution of the art object with an awareness of its social context. (Ku1, 2, 4, GE K3, 4, S1, 2, 3, 4, 5)
Direct Measure: AH 3740, Modern Art History, oral presentation scored with GE rubric
Indirect Measure: None

* KU Student Outcomes: Kean University graduates should be able to:
1. Think critically, creatively and globally;
2. Adapt to changing social, economic, and technological environments;
3. Serve as active and contributing members of their communities; and
4. Advance their knowledge in the traditional disciplines (GE) and enhance their skills in professional areas (Prof. pgms)

**General Education Student Learning Outcomes**

* Student Learning Outcomes – Knowledge: Students will demonstrate proficiency in knowledge and content by:
  (K1) applying the scientific method to comprehend natural concepts and processes;
  (K2) evaluating major theories and concepts in social sciences;
(K3) relating historical references to literature; and
(K4) evaluating major theories and concepts in the fine arts.

Student Learning Outcomes – Skills: Students will demonstrate the skills necessary to:
(S1) write to communicate and clarify learning;
(S2) communicate effectively through speech;
(S3) solve problems using quantitative reasoning;
(S4) think critically about concepts in multiple disciplines; and
(S5) show information literacy.