### Assessment Report Plans - AY 2013

**College:** Humanities and Social Sciences  
**School or Department:** English  
**Name of Program:** Writing Option

- **SLO #1:** students will produce essays through a series of drafts that include exploratory writing or talk, as well as revisions that include addition, deletion, substitution and rearrangement (KU1, KU4); (S1, S2, S4) (GEV 1, GEV 5)  
- **SLO #2:** students will identify central ideas/themes of a text through class discussion and writing (KU1, Ku3); (K3); (S1, S2, S4) (GEV 1, GEV 4, GEV 5)  
- **SLO #3:** students will use two or more methodologies from English Studies to develop original research or creative products (KU1, KU2, KU4); (K3); (S1, S4); (GEV 2, GEV 4, GEV 5)  
- **SLO #4:** students will demonstrate ability to give a compelling oral presentation (KU1, KU4); (S1, S2, S5) (GEV 5)  
- **SLO #5:** students will connect ideas from classroom assignments to contemporary issues in class discussion and presentations (KU1, KU2, KU4); (K3); (S2, S4); (GEV 1, GEV 2, GEV 3, GEV 4, GEV 5)

<table>
<thead>
<tr>
<th>Program Level Student Learning Outcome</th>
<th>Assessment Measure(s)</th>
<th>Assessment Criteria (Method of Collection, etc)</th>
<th>Results of Assessment (Data Collected)</th>
<th>Action Taken (Closing the Loop)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SLO #1: students will produce essays through a series of drafts that include exploratory writing or talk, as well as revisions that include addition, deletion, substitution and rearrangement (KU1, KU4); (GEV 1, GEV 5); (S1, S2, S4)</td>
<td>Direct Measures</td>
<td>Kean University Writing Rubric will be applied to literacy narrative assignments in all sections of ENG 2020 and to the senior seminar project in all sections of ENG 4817.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Indirect Measure</td>
<td>Pre/post program survey taken by students in ENG 2020 and ENG 4817.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SLO #2: students will identify central ideas/themes of a text through class discussion and writing (KU1, Ku3); (K3); (GEV 3, GEV 4, GEV 5); (S1, S2, S4)</td>
<td>Direct Measures</td>
<td>AACU Critical Thinking Rubric will be used for the process analysis assigned in ENG 2020, a rhetorical analysis paper assigned in ENG 3020, and the introduction of student portfolios in ENG 4817.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Indirect Measure</td>
<td>Pre/post program survey taken by students in ENG 2020 and ENG 4817.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SLO #3: students will use two or more methodologies from English Studies to develop original research or creative products (KU1, KU2, KU4); (K3); (GEV 2,</td>
<td>Direct Measures</td>
<td>The Research Methods Rubric will be used to assess a research project written for ENG 3029.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
- **SLO #4:** Students will demonstrate their ability to give a compelling oral presentation (KU1, KU4); (GEV 5); (S1, S2, S5)

  - **Indirect Measure:** Pre/post program survey taken by students in ENG 2020 and ENG 4817.

  - **Direct Measures:** University Oral Presentation Rubric will be used to assess vocation presentations in ENG 2020.

  Data collection for SLO4 in ENG 3080 and ENG 4817 to be implemented Fall, 2012.

  - **Indirect Measure:** Pre/post program survey taken by students in ENG 2020 and ENG 4817.

- **SLO #5:** Students will connect ideas from classroom assignments to contemporary issues in class discussion and presentations (KU1, KU2, KU4); (K3); (GEV 1, GEV 2, GEV 3, GEV 4, GEV 5); (S2, S4)

  - **Direct Measures:** AACU critical thinking rubric will be applied to process analyses written in ENG 2020 portfolio, and to the reflective assessment of ENG 4817 final writing project.

  Data collection for SLO 5 will be implemented in ENG 3029 during Fall, 2012.

  - **Indirect Measure:** Pre/post program survey taken by students in ENG 2020 and ENG 4817.